

Japan Renewable Energy Week 2011

March 7, 2011

<The Solemn Declaration of No Inflated Numbers>

We consistently count visitor registration numbers clearly and stringently and, without deception, continue to release the real numbers.

Fundamental Philosophy of the Totalled Visitor Numbers

1. The number of visitors will be stated honestly and will not be inflated. This is our duty to exhibitors.
2. The inflation of visitor numbers is a misrepresentation of the contents of the exhibition and fraudulent to the exhibitors.
3. The number of visitors and also the counting method will be stringently announced in writing shortly after the exhibition.

Three Major Principles of the Counting Method

1. Only those who visit the exhibition and complete registration on-site are counted.
2. Once registered, a visitor is counted only once, no matter how many times and days they enter the exhibition.
3. Counting the visitors each time they pass through the entrance is regarded as an actual inflation of the figures, therefore, this counting method is prohibited.

① On-Site Registrants

- All registrations are counted only once per visit, no matter how many repeat days a visitor attends the show.
- Visitors are counted for only one show – visitors already registered for one of the concurrent shows will not be counted when visiting others.

② VIP Registrants

- VIP badge holders who did not go through VIP registration are omitted from the count. Also, registrations are counted only once per visit, no matter how many repeat days a visitor attends the show.

③ Seminar Attendees and Speakers

- The actual number of attendees and speakers at the seminar are included in the count.

④ Members of the Press

- Members of the press who went through registration at the Press Room are included only once in the count.

⑤ Special Guests

- Government related visitors; members of the related associations are counted.

VISITOR FIGURES				
	March 2 [Wed]	March 3 [Thurs]	March 4 [Fri]	3-days total
1) On site registrants	19,399	21,323	25,661	66,383
2) VIP registrants	4,934	4,026	2,283	11,243
3) Seminar attendees/speakers	3,614	4,383	3,079	11,076
4) Press	402	260	213	875
5) Special guests	276	96	62	434
Total number of visitors of Japan Renewable Energy Week 2011	28,625	30,088	31,298	90,011

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